

Monthly Email Content

June

- **Hey June!**
 - Themes: Locally Loved, Summer Loving, Pride
 - Social/Date Spot
- **We Love the Environment!**
 - Bike Day & Environment Day
 - Exhibit Blurb (focus on sustainability & bike transportation)
 - Talk about at end of season sustainability results will be released
 - Waterfront Bike Trail
- **What's On**
 - Calendar of Month
- **Follow Us**
 - 613-544-7867
 - [Instagram](#) @kingstonpumphouse
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 - www.kingstonpumphouse.ca
- **Beyond the PumpHouse**
 - Footer with other museums info (any specific events for the month)

July

- **Make the Most of Your Summer**
 - Themes: Get into the Community, Fun with Friends, STAY-K-TION
 - Include the PumpHouse on your summer stay-k-tion itinerary.
- **Enjoy a STAY-K-TION**
 - Ontario Staycation Tax Credit
 - <https://www.ontario.ca/page/ontario-staycation-tax-credit>
- **What's On**
 - Expanded Fort Night Blurb (Fort Night is Starting)
 - Calendar of Month
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August

- **Enjoy Family Time**
 - Themes: Family Fun, End of Summer Holiday
 - Looking for something new to fill the time until back to school starts?
- **Need a Break?**
 - Need a Break? (From Downtown, Kids, Routine, Heat)
 - Social Spot
- **What's On**
 - Last Chance for Fort Night
 - Calendar of Month
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September

- **Enjoy a School Field Trip**
 - Themes: Back to School, Hello Fall
 - Welcome back to all the students! Good luck this school year. Teachers: Enjoy what the PumpHouse has to offer for educational programs.
- **All Aboard!**
 - Friendly Giant blurb
 - Expanded train room blurb
- **What's On**
 - Friendly Giant 64th birthday
 - Car-free day
 - Calendar of Month
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October

- **Keep Learning with the PumpHouse**
 - Themes: Autumn is here, Education Continues
 - Getting into autumn, it's a great time to continue learning/learn something new.
- **Thank you Teachers!**
 - Thank teachers/educators that come to Pump House
 - Educational programs blurb
- **What's On**
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November

- **Last Chance!**
 - Themes: Last Chance, Winter Starting
 - Only one more month to see this season's exhibit! Don't Miss it! Check it out before it's too late!
 - Closing Date
- **Sustainability Round Up**
 - Final Roundup of Sustainability results
- **What's On**
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