

## May Email Content

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### 1) Exhibit Blurb

**Headline:** Welcome to “On The Move: 400 Years of Transportation in Kingston”

**Blurb:** The PumpHouse Museum is now open for our 2022 season and we are so excited to welcome you back! This season's exhibit, “On The Move: 400 Years of Transportation in Kingston”, follows the development of transportation in Kingston over the last 400 years.

**CTA:** [Visit Now](#) (button linked to website tickets or exhibit page)

How will you get to the museum?

### 2) Programs Blurbs

**Headline:** Learn & Explore

#### Fort Night:

Get your group together and come out to our weekly Fort Night events! Every Thursday evening throughout the summer, grab your *Fort Bundle* of building materials and get building in this exciting team-based challenge suitable for all ages.

CTA: [Join us](#) for a challenge unlike any other!

#### Trains and Tots:

Come see our impressive collection of model trains in action and play conductor by pressing buttons to make them go! Each week we engage our eyes, ears, and hands in developmentally appropriate activities designed just for little ones! Perfect for children 3 and under.

CTA: [Explore Now](#)

#### Education:

Our trained program facilitators offer fun, interactive and educational cultural programming specifically designed for school and camp groups.

CTA: [Let's Learn](#)

#### Discovery Centre:

Experience the Discovery Centre, an interactive space with tons of hands-on

educational activities for kids.

CTA: [Discover More](#)

### Volunteering

Volunteering is a great way to get active in the community, socialize and share your leadership skills! You can share your knowledge at the Pump House Museum as a Model Railway Volunteer or Research volunteer.

CTA: [Get Involved](#)

### 3) Calendar

**Headline:** What's On This Month

**Calendar:** Include an image of a calendar of events for the month

May	Message: Grand Opening/Start of Programs				Holidays	Pumphouse	Woodworking
	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6	7
							National Train Day
							Science Rendezvous Outreach
	8	9	10	11	12	13	14
	Mother's Day		Bookings for Educational Programs at PH open				Charcuterie Board Workshop
	15	16	17	18	19	20	21
				International Museums Day			
				Garden Hod Workshop			
	22	23	24	25	26	27	28
			Trains and Tots Travel by Train	Trains and Tots Travel by Train			Paddle Making Workshop
	29	30	31	1	2	3	4

CTA: [View Full Calendar](#) (button linked to website calendar)

### 4) Other Museum (Beyond the PumpHouse)

Want even more? Check out some programs offered through the [MacLachlan Woodworking Museum](#) and the [Civic Artifact Collection](#).

### 5) Contact Us

613-544-7867

[Instagram](#) @kingstonpumphouse

[Twitter](#) @PumpMuseum

[Facebook](#) @KingstonPumpHouse

[www.kingstonpumphouse.ca](http://www.kingstonpumphouse.ca)